



Women And Drones is the largest independent small business news site about Women in the UAS industry. We showcase women who are subject-matter experts, small business owners, teachers, company executives, pilots and hobbyists.

### **Our Readers**

Our readers are influential entrepreneurs, small business owners, educators, CEOs and global business leaders seeking fresh and insightful best practices, tips, tools and strategies and perspectives about how others are succeeding in our emerging industry.

### **How to Contribute**

We welcome various writing styles, and are particularly drawn to writers with a strong point of view and a high-energy, narrative style. We prioritize well-researched, smartly written articles that will provoke, inform, and entertain.

### **Submission Standards**

As a guest contributor, content submissions are unpaid. Featured writers and experts will benefit from attribution, maximized exposure to our global readership and a backlink to their own site. Submission requirements:

- Original content
- Article length between 500 and 1,000 words
- Evergreen; posts that won't become outdated
- Unique, creative, timely, and relevant
- Narrative-like, news or opinion
- Correct in spelling and grammar
- Evidential of sources (e.g. quotations, references, links)
- Make sure all links are clickable and relevant to the subject, check grammar, source all quotes, data and references, etc. Links that do not meet this guideline or are deemed promotional in nature will be deleted
- We love images and videos. Article must contain at least two high resolution photos.

### **Getting Started:**

- Submit your article to us via email: [Hello@WomenAndDrones.com](mailto:Hello@WomenAndDrones.com)
- In the subject line: My Perspectives on the UAS Industry
- Provide name and country (Submissions using pen names cannot be used)
- Include a headshot photo
- Include your bio (less than 100 words)
  - You may include a link to your company website, blog or preferred social network

## **Press releases are great – But don't submit as an article!**

Women And Drones accepts posts, stories, and story ideas related to newsworthy happenings within the international UAS community. But we'd love to help you sing your own praises. Simply send us your press release and we'll publish it for free. We welcome press releases about events, contests, conferences, speaking engagements, etc. Send your press release to us: [Media@WomenAndDrones.com](mailto:Media@WomenAndDrones.com).

## **Your Rights and Ours**

Content **must be the sole property** of you the "Contributor" and must not violate the copyright, patent, trademark, right of privacy or publicity, or any other legal rights of any person or entity. If you are a **third-party submitting content on another parties behalf**, you must have expressed permission and authorization to do so.

You retain all rights to your work. However, by submitting a guest post, you grant Women And Drones a non-exclusive, worldwide, royalty-free, irrevocable license to the content, which Women And Drones may use and distribute (along with your name and identifying features) on its websites, applications, and other properties and those of its affiliates and business partners, as well as for marketing and promotional purposes, online or offline, in any medium and mode of delivery.

By submitting articles to Women And Drones you indicate acceptance of our **Guest Contributor Agreement**.

## **Guest Contributor Agreement**

As a Guest contributor ("You") agree to allow WomenAndDrones.com ("Women And Drones") to publish original articles written by You (the "Posts") on the Women And Drones website ("WomenAndDrones.com"). You grant Women And Drones the non-exclusive, worldwide right to publish on WomenAndDrones.com, syndicate, and distribute all or a portion of the Posts in any language, worldwide.

You grant Women And Drones the right to use Your name, likeness, information about You, and the logo of Your web site, if applicable, in connection with the Posts.

Except for the rights granted Women And Drones in this agreement, You retain all rights, including copyright, in the Posts.

You represent and warrant that You have the right to grant these rights; that the Posts are original; that they do not knowingly contain any untrue statements, invade any right of privacy, or infringe upon any statutory or common law copyright or otherwise violate the rights of any third party; and that all statements in the Posts that are asserted as facts are true and/or based upon reasonable research for accuracy.

You agree to cooperate in the defense of any legal action brought against Women And Drones from the publication of the Posts. You agree to reveal to Women And Drones any actual or potential conflict of interest, including but not limited to any financial interest in any product, firm, or commercial venture relating to the subject of the Posts. Women And Drones reserves the right to remove from WomenAndDrones.com any of the Posts that violate its Terms and Conditions, available on the web at <http://womenanddrones.com/terms-and-conditions/>

Women And Drones may illustrate the Posts. You grant Women And Drones the right to edit the Posts for publication.

This agreement is governed by the laws of the State of Illinois.

By submitting posts to Women And Drones, You indicate acceptance of these terms.