



Support and inspire women to break boundaries and thrive

2021



About Women And Drones

Women And Drones is the leading membership organization dedicated to driving excellence in the UAS/UAM industry by advocating for female participation in this dynamic segment of the global economy. The organization enables women to connect, collaborate and make global business connections.

Since launching in May of 2017 the organization's network has connected with women in seventeen countries. Our goal is to inspire and encourage more women to pursue careers in STEM and aviation.

We are partnering with companies committed to an inclusive culture where women can thrive. Through our educational efforts we support women and girls in the growing market for talent, with programs from Kindergarten to Career. We also provide Drone Flight Services including aerial imagery and drone product beta testing.

In 2018, 2019, and 2020 Women And Drones was named as one of top companies to watch in the UAS industry.

About the Women to Watch Global Awards

In 2021, Women And Drones will launch the fifth annual Women To Watch (WTW) Awards initiative.

The WTW awards recognize women who are making significant contributions to the drone industry. Their contributions include inspiring innovations and solutions, leading people, and companies, promoting other women in leadership positions, positively shaping the public perceptions of drones, empowering more women to enter the industry as well as advocating for more inclusive practices in STEM.

The 2021 Global Awards

The Honorees selected for the WTW award will be featured in one of the following categories:

Individual Awards:

The individual award is designed to acknowledge and inspire women who are driving change and leading the drone industry closer to gender parity. In creating this recognition, we aim to raise the profile of women doing amazing work and to encourage more women to embrace UAS technology.

Company and Team Awards:

The company and team awards acknowledge organizations that in their pursuit of excellence, embrace diversity and have a culture of inclusiveness where women are engaged in key roles on the team and/or are in leadership positions of the organization.

2021 Sponsorship Opportunities

Naming Sponsor per Award Category

(\$5,500 USD for W&D Corporate Members / \$8,500 USD for non-corporate members)

- Company name engraved on the category trophy
- Company logo placement in the 2021 WTW video
- Company banner on Women To Watch page and WomenAndDrones.com home page through December 31, 2021
- Social media visibility highlighting sponsor
- Feature your thought leadership with an article on WomenAndDrones.com and a special edition Women And Drones Newsletter and promoted through W&D digital platforms
- Senior executive from your company featured on a W&D podcast
- \$500 award to the individual honoree (for your category) in the name of your company

Friends of Women And Drones

(\$3,500 USD for W&D Corporate Members / \$5,500 USD for non-corporate members)

- Company logo placement on Women To Watch website pages and in the WTW video
- Social media visibility highlighting sponsor
- Small business \$500 microgrant in the name of your company to a W&D member*

Supporting Sponsors

(\$1,500 USD for W&D Corporate Members / \$3,500 USD for non-corporate members)

- Company logo on Women To Watch pages and video
- Small business \$100 microgrant in the name of your company to a W&D member*

In-Kind Partnership Opportunities

Let's customize our partnership!

- Do you have a product/service you would like to share? We are looking for great partners. Connect with us to develop a customized partnership. Contact us at: [Hello@WomenAndDrones](mailto>Hello@WomenAndDrones)

**Awarded to a drone industry small business*

