



*Five years together supporting and inspiring
women to break boundaries and thrive!*

2021



About Women And Drones

Women And Drones is the leading membership organization dedicated to driving excellence in the UAS/UAM industry by advocating for female participation in this dynamic segment of the global economy. The organization enables women to connect, collaborate and make global business connections. It also elevates the entire drone industry by bolstering diversity, equity and inclusion which improves business outputs and profitability.

Since launching in May of 2017 the organization's network has connected with women in seventeen countries. Our goal is to inspire and encourage more women to pursue careers in STEM and aviation.

We are partnering with companies committed to an inclusive culture where women can thrive. Through our educational efforts we support women and girls in the growing market for talent, with programs from Kindergarten to Career.

In 2018, 2019, and 2020 Women And Drones was named as one of top companies to watch in the UAS industry.

About the Women to Watch Global Awards

In 2021, Women And Drones will launch its milestone anniversary Women To Watch (WTW) Awards initiative.

The WTW awards recognize women who are making significant contributions to the drone industry. Their contributions include inspiring innovations and solutions, leading people, and companies, promoting other women in leadership positions, positively shaping the public perceptions of drones, empowering more women to enter the industry as well as advocating for more inclusive practices in STEM.

The awards celebrate individuals and teams across the entire unmanned ecosystem from microdrones up to advanced air mobility.

The 2021 Global Awards

The Honorees selected for the WTW award will be featured in one of the following categories:

Individual Awards:

The individual award is designed to acknowledge and inspire women who are driving change and leading the drone industry closer to gender parity. In creating this recognition, we aim to raise the profile of women doing amazing work and to encourage more women to embrace UAS technology.

Leadership - Exceptional ability to motivate people or groups to achieve a common goal, including but not limited to education, policy, research & development, innovation, business, humanitarian efforts, etc.

Education - Teacher or instructor who actively engages students with drones, shares the value of drones within curriculum and develops drone programs opportunities and programs. Provides professional development to others as an ambassador for drone and STEM education.

Entrepreneurship - Innovator who has significantly impacted the UAS industry and possesses outstanding business acumen, innovation, and success.

Public Safety/Service - Serves the public in any capacity and epitomizes community involvement or betterment service-oriented activities indicating commitment and sacrifice, including but not limited to: humanitarian efforts (drones for good), public policy, public service.

Company and Team Awards:

The company and team awards acknowledge organizations that in their pursuit of excellence, embrace diversity and have a culture of inclusiveness where women are engaged in key roles on the team and/or are in leadership positions of the organization.

The Humanitarian Team Award - recognizes co-ed teams, organizations, or companies with a primary focus of using drones for good. The organization must have a culture of inclusiveness where women are engaged in key roles on the team and/or in leadership positions.

The Team Innovation Award - recognizes a team, group, company, agency, or organization that actively encourages and inspires women to disrupt and innovate within the UAS industry.

The Global Ambassador Award - to acknowledge an organization using “drones for good” advocacy and outreach that also fosters a culture of female empowerment.

2021 Sponsorship Opportunities

Naming Sponsor per Award Category

(\$5,500 USD for W&D Corporate Members / \$8,500 USD for non-corporate members)

- Company name engraved on the category trophy
- Company logo placement in the 2021 WTW video
- Company banner on Women To Watch page and WomenAndDrones.com home page through December 31, 2021
- Social media visibility highlighting sponsor
- Feature your thought leadership with an article on WomenAndDrones.com and a special edition Women And Drones Newsletter and promoted through W&D digital platforms
- Senior executive from your company featured on a W&D podcast
- \$500 microgrant contribution in the name of your company to the award recipient

Friends of Women And Drones

(\$3,500 USD for W&D Corporate Members / \$5,500 USD for non-corporate members)

- Company logo placement on Women To Watch website pages and in the WTW video
- Social media visibility highlighting sponsor
- \$200 microgrant contribution in the name of your company to an award recipient

Supporting Sponsors

(\$1,500 USD for W&D Corporate Members / \$3,500 USD for non-corporate members)

- Company logo on Women To Watch pages and video
- \$100 microgrant contribution in the name of your company to a W&D member an individual award recipient

Individual Sponsors

\$50.00

- Your donation will be used towards micro-grants, gifts and expenses associated with the 2021 Women to Watch Global Awards 5th Anniversary Program. Your name will be listed on a scroll on the Women And Drones Women To Watch web page showing your individual support.

