



*Women In Emerging
Aviation Technologies
Awards*

6

ANNIVERSARY

YEARS

Women in Emerging Aviation Technologies

About Our Annual Awards Initiative

2022 marks the sixth year of our Global Awards initiative.

As in previous years, our awards will continue to recognize women who are making significant contributions to the industry. Their contributions include inspiring innovations and solutions, leading people and leading companies, positively shaping the public perceptions of drones, empowering more women to enter the industry as well as advocating for more inclusive practices in STEM and aviation.

A New Name

Women in Emerging Aviation Technologies Awards

Three categories

Women to Watch in Emerging Aviation Technologies

Hall of Fame - Women in Emerging Aviation Technologies

Top Companies - Women in Emerging Aviation Technologies

The addition of the two new award categories broadens our goal to celebrate individuals and companies across the entire emerging aviation technologies ecosystem.

About Women and Drones at CES

Once again, we will hold our annual awards ceremony live at [CES](#) on Friday January 6, 2023. CES is the world's most influential technology event. It is the proving ground for breakthrough technologies and global innovators. This is where the world's biggest brands do business, meet new partners and the sharpest innovators hit the stage.

In addition to our awards program our attendees will have the opportunity to see hundreds of exhibitors with products from all facets of the consumer technology industry, including 5G connectivity, artificial intelligence, augmented and virtual reality, smart cities, sports, robotics and more.

We will also host a variety of UAS/AAM live panels during our time at CES. Sponsors may have an opportunity to host a panel or participate on a panel.

Women in Emerging Aviation Technologies

About the Women and Drones

Six years together supporting and inspiring women to break boundaries and thrive

Women And Drones is dedicated to driving excellence in the industry by advocating for female participation in this dynamic segment of the global economy. The organization enables women to connect, collaborate and make global business connections. It also elevates the entire industry by bolstering diversity, equity and inclusion which improves business outputs and profitability.

Our goal is to inspire and encourage more women to pursue careers in STEM and aviation.

We partner with companies committed to an inclusive culture where women can thrive. Through our educational efforts we support women and girls in the growing market for talent, with programs from kindergarten to career.

Every year since 2018 Women and Drones has been named as one of top companies to watch in the industry.

Our Network	
70% Female	47 Average Age
22 Countries	6 Continents
54% Pilots	40% Entrepreneurs
42% College Degree & Higher	

Women in Emerging Aviation Technologies

NEW for 2022: Hall of Fame - Women in Emerging Aviation Technologies

The Hall of Fame (HoF) recognizes highly experienced and accomplished businesswomen (minimum of seven years in the UAS/AAM industry) in relevant emerging aviation technologies and industry-enabling career fields including but not limited to government, AI, finance, visual arts, engineering, legal, marketing, maintenance, R&D, flight operations, executive leadership, entrepreneurship, manufacturing, etc. Multiple honorees are expected to be inducted into the Hall of Fame.

2022 Individual “Women To Watch” Awards Categories

The individual awards are designed to acknowledge and inspire women who are driving change and leading the industry closer to gender parity. In creating this recognition, we aim to raise the profile of women doing amazing work and to encourage more women to embrace emerging aviation technologies. *Sponsors may select one of the following categories or define a new category.*

Leadership – recognizes an individual woman who demonstrates an exceptional ability to motivate people or groups to achieve a common goal.

Education – recognizes an individual woman educator who actively engages diverse students in emerging aviation technology (kindergarten through postgraduate) and delivers educational programs or content on emerging aviation technologies.

GIS (Geographic Information System) – recognizes an individual woman who creates, manages, analyzes, captures, or develops data for use for drone technology or applications.

AI/Autonomy – recognizes an individual woman who is actively engaged in the development and/or use of AI/Autonomous applications for UAS/AAM.

Visual Arts – recognizes an individual woman who is actively using or leading a team or company using drones in photography/cinematography.

Entrepreneurship – recognizes an individual woman entrepreneur who has significantly impacted the UAS/AAM. Her contributions have led to the success of her company or of others.

Public Safety/Public Service – recognizes an individual woman who serves the public in any capacity and epitomizes community involvement or betterment service-oriented activities including humanitarian efforts, public policy, military, federal, law enforcement, or public safety efforts, etc.

Engineering – recognizes an individual woman who is engaged in the engineering and or manufacturing aspects of the UAS/AAM industry.

Sustainable Aviation Propulsion Technology – recognizes a woman who is leading programs or initiatives which have influenced the use of alternative propulsion technology in UAS and or AAM aviation.

Drone Sports – recognizes an individual woman who has excelled in her sport as an athlete or coach and acted as a positive role model or ambassador for the drone sports community.

Women in Emerging Aviation Technologies

2022 Company Awards

The company awards acknowledge a company, agency, or organization in the emerging aviation technology industry (private or public) that in their pursuit of excellence, embrace diversity and have a culture of inclusiveness where women are engaged in key roles on the team and/or are in leadership positions of the organization.

New for 2022: Top Companies for Women

The Top Companies for Women recognizes a company, agency, or organization in the emerging aviation industries that have created a culture where women can thrive. There is an organizational culture that's supportive of gender diversity, flexibility in hours and work requirements to accommodate family and life balance, competitive compensation and benefits, training and continued professional development and career advancement opportunities. The organization "walks the talk" on DEI (diversity, equity, and inclusion) by having diversity representation on their leadership team and/or proactive approaches to improve DEI within the organization through recruiting, retention, training/education and workforce development programs.

Companies for this award category must be nominated by current employees. An independent panel of judges will select the honorees for this category based on the submissions received from employees. Multiple honorees may be selected in this award category.

2022 Foundational "Company Award" Categories

The Innovation Award - recognizes a company, agency or organization in the emerging aviation technologies ecosystem that actively encourages and inspires women to disrupt and innovate within the industry. Women hold key leadership positions within the company.

The Spotlight Award - recognizes a company, agency or organization in the UAS/AAM ecosystem whose overall work contributes to the positive public perception of drones ("drones for good") while fostering a culture of female empowerment and inclusiveness where women are engaged in key roles on the team and/or in leadership positions.

Women in Emerging Aviation Technologies

A few reasons to sponsor the 2022 Women in Emerging Aviation Technologies Awards at CES

CES is the world's largest tech event!

Join us at CES to recognize and celebrate women in the industry.

Position your company and brand as a leader supporting women in the field of Emerging Aviation Technologies



Your brand will receive digital media visibility/amplification pre-CES, during and post-CES event activities

Opportunity to present or moderate a panel during CES week*

Based on sponsorship package selected*

Women in Emerging Aviation Technologies

2022 Awards Sponsorships

SPONSOR BENEFITS	PLATINUM	DIAMOND	STERLING
	\$20,000	\$10,000	\$7,000
INITIATIVES			
Sponsors select specific categories: <ul style="list-style-type: none"> ○ Women to Watch (WTW) ○ Hall of Fame (HOF) ○ Top Companies For Women (TC) 	Sponsorship includes All 3 categories WTW, HOF, TC	Choose any 2 of the 3 categories to sponsor	WTW individual award category
CES RELATED PROGRAMMING			
Presenting sponsor at awards event at CES	●		
Moderate panel during awards program at CES	●		
Reserved seating for awards program	4		
CES Exhibit Hall tickets	4	2	1
On stage trophy & grant check presentation with honorees of sponsored category	●	●	●
Thought Leaders' Summit & Reception Tickets	4	2	1
STEM PROGRAMMING			
Grant in sponsor's name to STEM nonprofit supporting girls (Sponsor selects organization)	Sponsor onstage presentation	Sponsor onstage presentation	
DIGITAL & MARKETING BENEFITS			
Named corporate sponsor in the Emerging Aviation Industry Documentary (\$10,000 value)	●		
Company logo in award video for selected sponsored categories	●	●	●
Global press release announcing sponsor	●	●	●
Company logo on the webpage for selected sponsored initiative(s)	●	●	●
Sponsor brand visibility via W&D digital media pre, during and post-event	●	●	●

Note: Discounts available to combine Awards and Summit Sponsorships

Women in Emerging Aviation Technologies

Thought Leaders' Summit, Industry Lounge And Private Awards Reception

Sponsors of our **Emerging Aviation Tech Thought Leaders' Summit (TLS), Industry Lounge and Awards Reception** will benefit from exposure of their brands as part of our expanded CES week activities including brand visibility during our Emerging Aviation Tech TLS, Industry Lounge, and the Awards Reception. Additional exposure support includes promotion of sponsors and an opportunity to attend the awards program and CES in January 2023.

Three Day Summit, Industry Lounge & Lead Reception Sponsor	Reception Sponsor	Friend Sponsor
<ul style="list-style-type: none"> • Three Day Sponsorship Jan 5 -7, 2023 • Sponsor provided signage during Emerging Aviation Tech TLS, Industry Lounge, and reception • Moderate panel during TLS • Product materials/display • Comments during reception (Day Two) • Company logo on TLS webpage • Company mentions in post-event social media • Photo op with honorees (Day Two) • Four CES exhibit hall tickets • Four TLS & private reception tickets 	<ul style="list-style-type: none"> • Reception sponsorship only • Sponsor provided signage at awards reception. (Pullup banners) • Company logo on awards webpage • Verbal recognition during reception • Photo op with honorees during reception • Sponsor provided tabletop signage on reception tables • Two CES exhibit hall tickets • Two TLS & private reception tickets 	<ul style="list-style-type: none"> • Two TLS & private reception tickets • Verbal recognition during TLS & reception • Company logo on TLS webpage
\$20,000	\$10,000	\$3,000

Discounts available to combine Awards and Summit Sponsorships

In-Kind Sponsorship

- Distribution of sponsor provided promo items for giveaway/raffle during TLS and/or during reception*
- Company logo on TLS webpage
- One Private Awards Reception ticket
- Verbal recognition during reception

Examples of In-Kind Sponsorship items: Coffee breaks, social media feeds, branded water bottles, notebooks, etc)

*Distribution based on quantities provided