



## 2022 Individual “Women To Watch” Awards Categories

Nominations due October 25, 2022

The individual awards are designed to acknowledge and inspire women who are driving change and leading the industry closer to gender parity. In creating this recognition, we aim to raise the profile of women doing amazing work and to encourage more women to embrace emerging aviation technologies. Below is a description of the ten Women to Watch honoree categories for 2022.

**Leadership** — recognizes an individual woman who demonstrates an exceptional ability to motivate people or groups to achieve a common goal.

**Education** — recognizes an individual woman educator who actively engages diverse students in emerging aviation technology (kindergarten through postgraduate) and delivers educational programs or content on emerging aviation technologies.

**GIS (Geographic Information System)** — recognizes an individual woman who creates, manages, analyzes, captures, or develops data for use for drone technology or applications.

**AI/Autonomy** — recognizes an individual woman who is actively engaged in the development and/or use of AI/Autonomous applications for UAS/AAM.

**Visual Arts** — recognizes an individual woman who is actively using or leading a team or company using drones in photography/cinematography.

**Entrepreneurship** — recognizes an individual woman entrepreneur who has significantly impacted the UAS/AAM. Her contributions have led to the success of her company or of others.

**Public Safety/Public Service** — recognizes an individual woman who serves the public in any capacity and epitomizes community involvement or betterment service-oriented activities including humanitarian efforts, public policy, military, federal, law enforcement, or public safety efforts, etc.

**Engineering** — recognizes an individual woman who is engaged in the engineering and or manufacturing aspects of the UAS/AAM industry.

**Sustainable Aviation Propulsion Technology** — recognizes a woman who is leading programs or initiatives which have influenced the use of alternative propulsion technology in UAS and or AAM aviation.

**Drone Sports** — recognizes an individual woman who has excelled in her sport as an athlete or coach and acted as a positive role model or ambassador for the drone sports community.